

Proclamation *Presented to*

The American Cancer Society

WHEREAS, the American Cancer Society (ACS) —originally named the American Society for the Control of Cancer —was established in 1913 and has 100 years of milestones in the fight against cancer; and

WHEREAS, the American Cancer Society history includes the story about the Women's Field Army that started raising money and educating the public about cancer in 1937; and

WHEREAS, the American Cancer Society prioritized funding cancer research in 1944; to date ACS has funded 46 Nobel Laureates and is the largest non-governmental, not-for-profit provider funding for cancer research; the organization has made a connection between lung cancer and smoking in 1950, which resulted in the implementation of education and laws that have greatly reduced smoking rates; and

WHEREAS, the American Cancer Society helped seek passage of the Cancer Act of 1971, which established the National Cancer Institute and now provides billions of dollars annually for research; and

WHEREAS, the American Cancer Society produces the largest grassroots fundraising event in the world, "Relay For Life," which was launched by an ACS volunteer in 1985, this event has raised over \$3 billion to date, and raises \$400 million annually to fund research, education, advocacy and service for cancer patients; and

WHEREAS, the American Cancer Society opened the doors to the National Cancer Information Center in 1997, and has received nearly one million calls seeking cancer information a year; and

WHEREAS, the American Cancer Society researchers in 2003 linked obesity to most types of cancer and concluded the impact in 14 percent of cancers in men and 20 percent of cancers in women, and

WHEREAS, the American Cancer Society has discovered that since 2006, for the first time in history, the actual number of cancer deaths in the United States has declined by 20 percent — which is 1.2 million lives saved, thanks in large part to the ACS's groundbreaking work in cancer prevention, early detection, and treatment; and

WHEREAS, the American Cancer Society and its advocacy affiliate, the American Cancer Society Cancer Action Network, were successful in gaining support and passage of FDA regulation over tobacco products; and

WHEREAS, the American Cancer Society, the official sponsor of "More Birthdays" campaign, an effort to promote the ideal that "...a world with less cancer, is a world with more birthdays...", will celebrate its 100th birthday on May 22, 2013;


NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor for the State of Hawai'i, do hereby proclaim May 22, 2013, as

"THE AMERICAN CANCER SOCIETY DAY"

in Hawai'i and ask the people of the Aloha State to join us in wishing the American Cancer Society a very Happy 100th Birthday, and expressing our gratitude to the ACS for encouraging our communities to make healthy choices, and play an active role in the prevention, intervention and treatment of cancer.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, this seventeenth day of May, 2013.


NEIL ABERCROMBIE
Governor, State of Hawai'i


SHAN S. TSUTSUI
Lt. Governor, State of Hawai'i